

Amara Sanctuary Resort Sentosa  
1 Larkhill Road  
Sentosa Island  
Singapore 099394



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## IMMEDIATE MEDIA RELEASE

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### **Hospitality Re-training From Within**

Amara Sanctuary Resort Sentosa's newly appointed General Manager, Andrew Whitaker, introduces an employee re-training program within his first month of office to boost team morale in these turbulent economic times.

**Singapore, 6<sup>th</sup> February 2009** – As the newly appointed General Manager of the luxury hideaway Amara Sanctuary Resort Sentosa, Andrew Whitaker has a challenging task ahead of him: to increase the resort's revenues at a time where customers are looking to save and minimise spending. With gloomy economic outlooks, work sentiments have also taken a hit.

To pre-empt these slippery slopes, Andrew will be unleashing an initiative that will engage his team at Amara Sanctuary Resort Sentosa in a re-training program to further develop their capabilities, and to heighten the team's work morale.

Through this new initiative, staff at Amara Sanctuary Resort Sentosa will receive regular training and enrichment classes on their area of expertise so as to bring across even higher standards of Asian hospitality practices, a philosophy that Amara Sanctuary Resort Sentosa is a proud advocate of.

With these freshly revised training standards and measures, Andrew is looking at integrating training as part of the culture within Amara Sanctuary Resort Sentosa.

The eventual aim of these re-training programmes is to provide Amara Sanctuary Resort Sentosa's guests with an experience that is highly unique and personalised, for the special individual that they each are.

"With the current economic climate, it is increasingly pertinent that we look within ourself to identify specific areas of resource maximisation and uncover untapped potential within the team at Amara Sanctuary Resort Sentosa. Developing the team's capabilities is the resort's way of caring for the well-being of her employees, through investing in their future." says Andrew Whitaker.

With this new training schedule set to commence in March 2009, it appears that Andrew will have to take a temporary hiatus from his favourite activities of golf and diving, as he

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looks towards integrating service training into the team's culture at Amara Sanctuary Resort Sentosa, in this not so bullish year of the Ox.

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### **About Amara Sanctuary Resort Sentosa**

Amara Sanctuary Resort Sentosa is a luxurious, contemporary 121-room resort nestled within Sentosa's popular Palawan beach. An oasis of lush verdure, guests will experience peace and tranquility as they step away from the hustle and bustle of Singapore's city life. The resort blends colonial architecture, modern design and fine-dining establishments: *Shutters*, *SiBon*, *Silk Road of the Sea*, *Thanying* and *Upper Tiers Bar*, all set within a tropical panorama.

For more information on the hotel, visit [www.amarahotels.com](http://www.amarahotels.com)

### **About Andrew Whitaker**

Prior to Andrew's current posting, he was the General Manager of the Shangri-La Golden Sands Resort, Penang. He spent the last 17 years working and living in Asia, in the countries of Taiwan, China, Hong Kong, Thailand and Singapore. His passion for golf, diving and travels has also brought him to many other Asian countries in the region. Throughout his time in Asia, he has also become a firm believer of "fengshui".

**Issued by Resonance Consultancy Pte Ltd on behalf of Amara Sanctuary Resort Sentosa**

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